



SCADpro x Town of Bluffton

Week 7 Check-in | Oct. 24, 2023



Graphics Approach

Graphics Team

Primary Logo

Lock Up



Secondary Logo

Lock Up





Digital Experience

Digital Team



PALMETTO BLUFF

ANNEXED NOV 1998

Palmetto Bluff The Palmetto Bluff area was originally inhabited by Native Americans who relied on fishing and hunting for sustenance. Later on, colonists took over the land, and in 1730, Robert Wright and George Anson became the new owners. The land was then sold and divided into 15 different plantations, which, like many other plantations in the South, relied on enslaved labor for their operations. The enslaved individuals were responsible for working in the fields and serving the households, where crops like cotton, rice, and indigo were grown. During the Civil War, the plantations in Palmetto Bluff were deserted, but the land was later purchased by John Estill in 1880. Richard T. Wilson Jr. acquired the land from Estill in 1902 and constructed a grand home on the property, known as Palmetto Lodge.

In 1937, Union Bag and Paper Company acquired Palmetto Bluff, and they held ownership until it was annexed into the city of Bluffton in 2000. Now, there are plans in place to thoughtfully develop Palmetto Bluff into a residential area, preserving its rich history and natural beauty.



Scan for more info about Palmetto Bluff

PRE 1980_r

'80_r

'90_r

2000 - 2004

2005-2008

2009-2022

FUTURE

Interactive Maps

Key Points in Annexation

80s Reeves Property, MC Riley

'05-'08 Buck Island-Simmons ville

90s Palmetto Bluff, Schultz Track

'09-'22 New Riverside

'00-'04 Bluffton Village, Jones Estate,
Buckwalter, Verdier Village

Future Future Land Use Hotspots

Interactive Maps
Photo Touchpoints

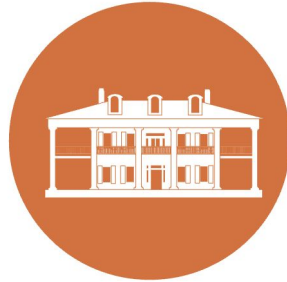




Love Letter



Post War



Antebellum

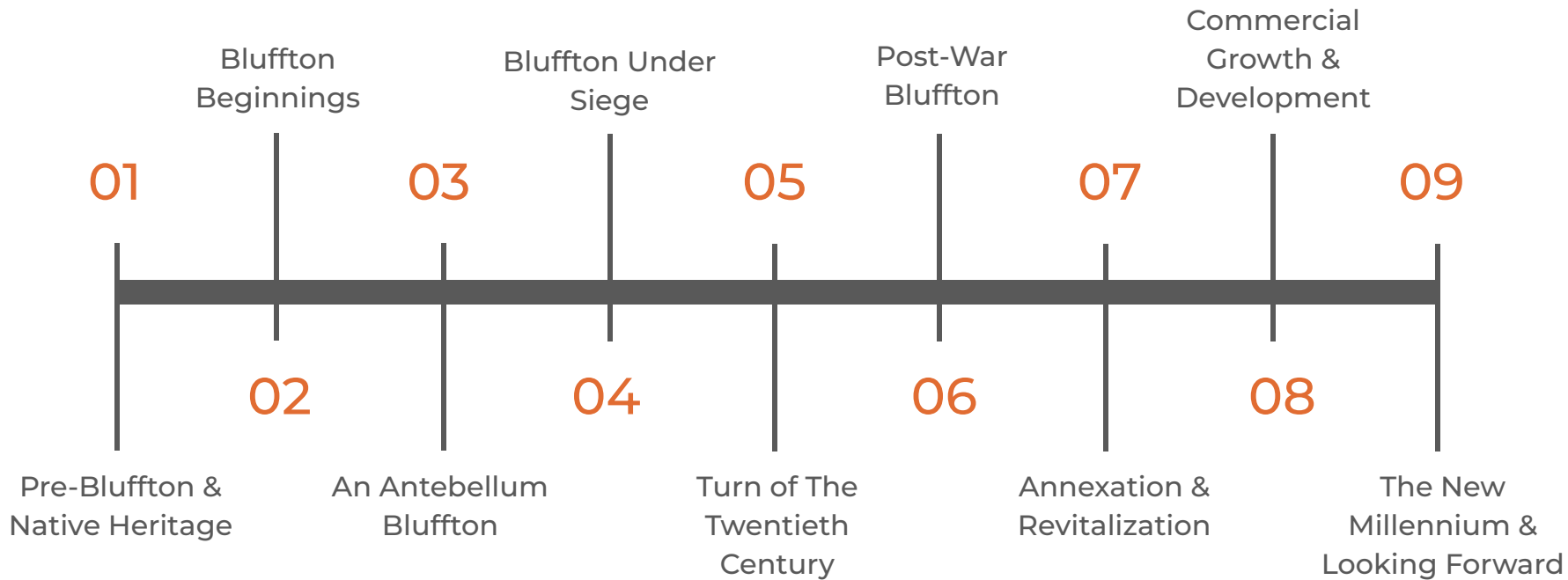


Welcome Desk



Research Approach

Research and Writing Team



Personal Narratives

- “Campbell Nine”
- Patz Brothers
- Rosie Berdych
- Father Nathaniel Peeples
- Morris Campbell
- Mary Elizabeth Graves

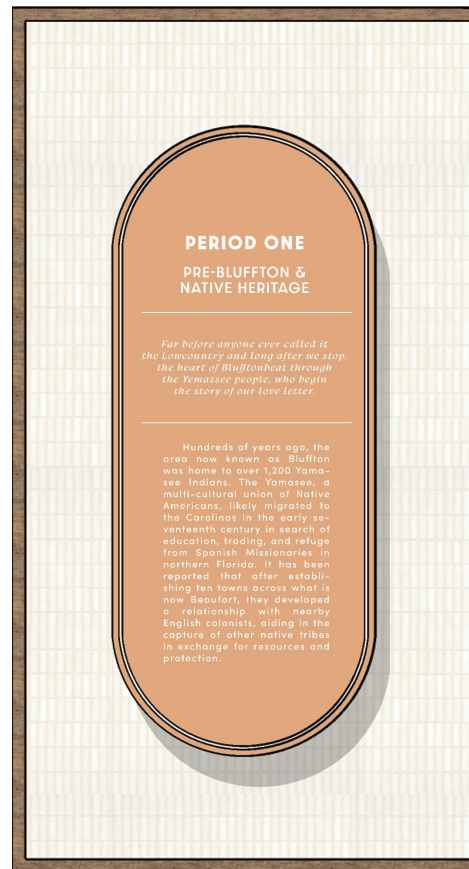
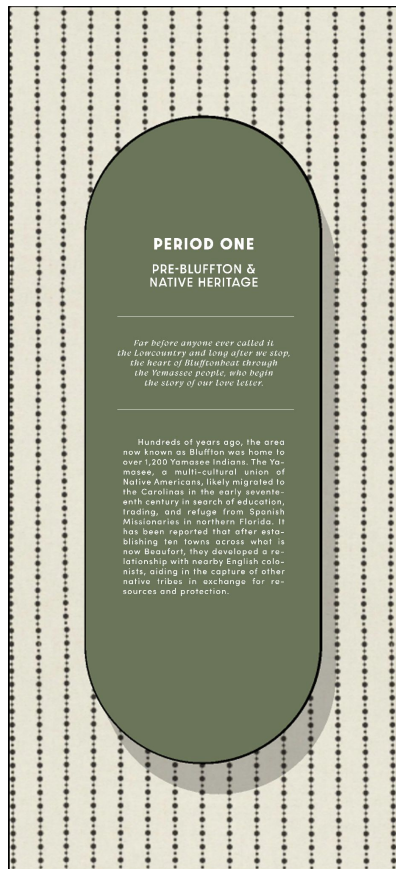


The background features a complex, organic pattern of overlapping shapes in shades of light blue and beige. The shapes resemble stylized, flowing lines or perhaps a map of a region, creating a textured and layered visual effect.

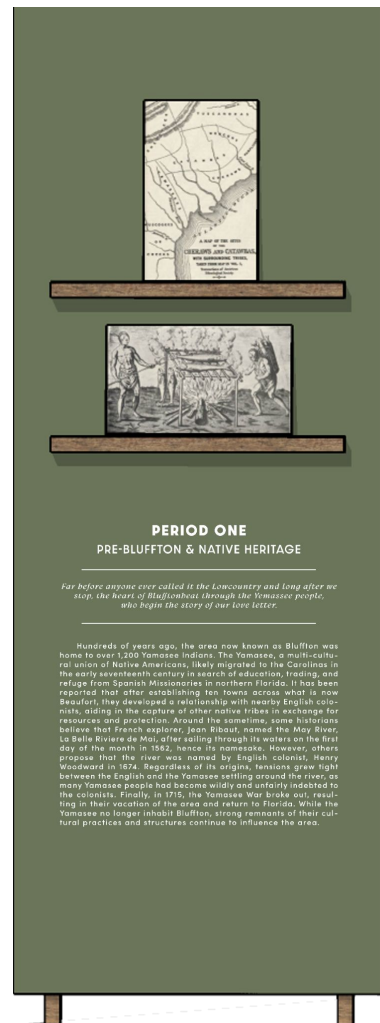
Design Approach

Design Team

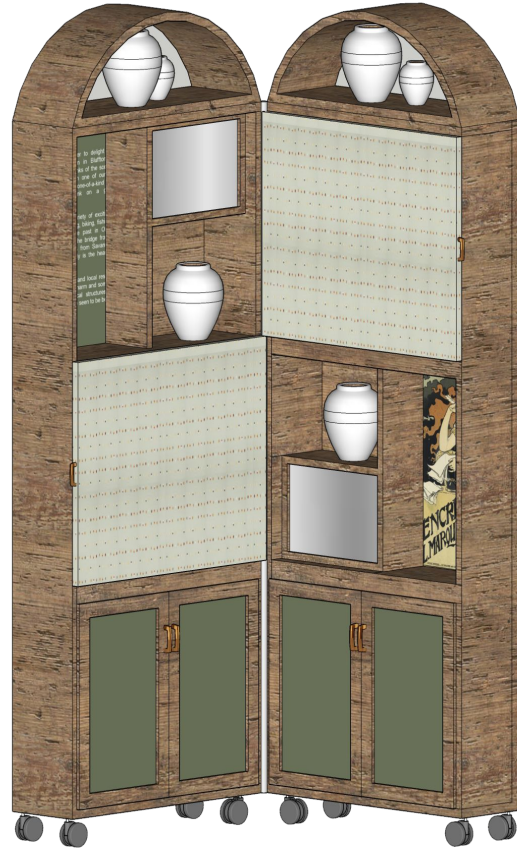
Display Boards



Display Boards

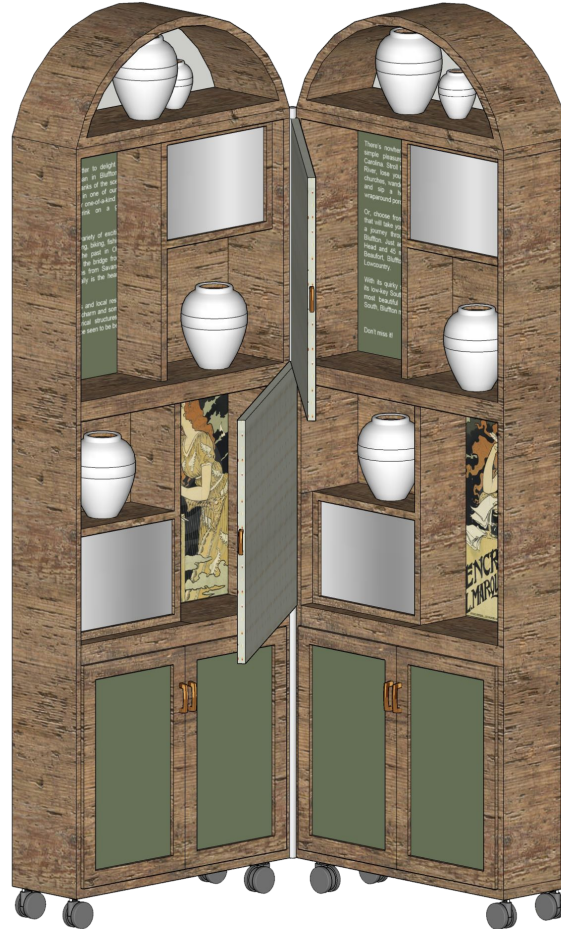


Corner Display



Corner Display

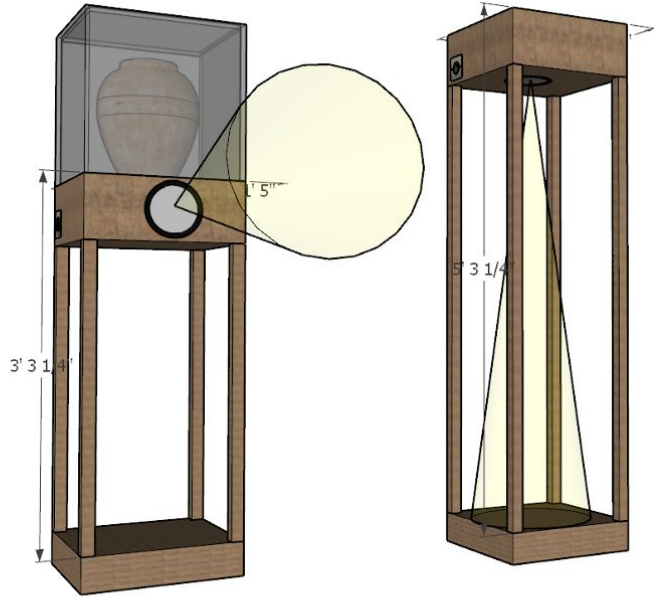
Doors open



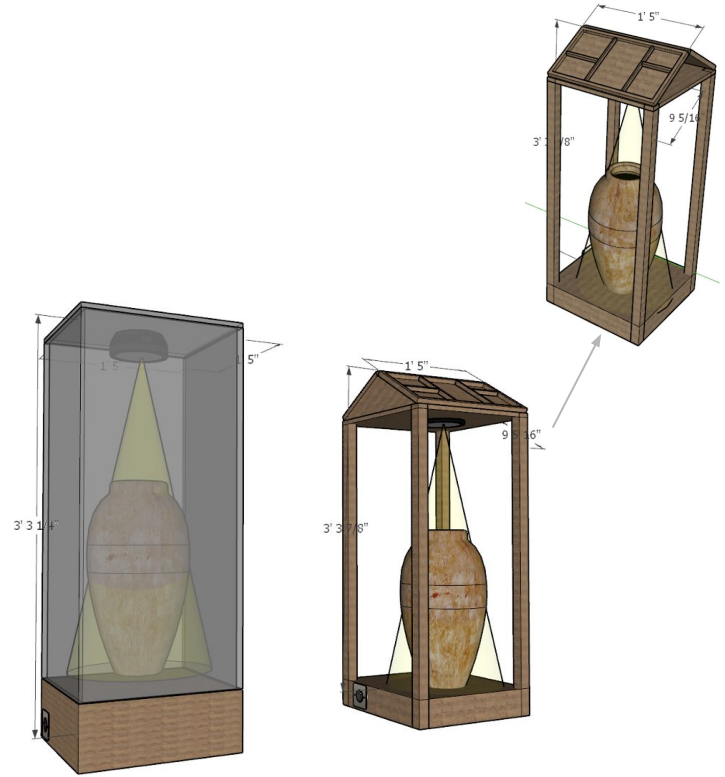
Corner Display Without doors



Display Table



Projection



Lighting

Thank You!

